DIRECTORS INSURANCE.

DAVID KATZ

E

Board Expansion

[illegible] [illegible]

How can we expand [illegible] the board?

9/10/94

Short term mission:

energy & management

Core of statement of mission simply in 84 'a MWEC

Reed has numbers. Staff & board need to look at them

Someone was hired ~~for~~ to look at numbers

Monday. get numbers

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defining magazine
operations
marketing

~~Maybe~~

Short term:

Marketing
promoting } MUSIC
#85

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figure out costs for 85
yeild around 85

Reed is putting ~~a ma~~ a budget together

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in one wk. Ruth to see ~~to~~ if
cost of 8th & next issue

we'll get
financial reports

Ruth . spearhead 85 & beyond

looking . for decision on 85

Mike will have financial reports

Mission statement

loyalty statement . Monday
to Mike

Get Reed on board for meeting

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Landlord is optimistic about subletting

need space requirements.
Staff is doing this

Reed's Contract is being terminated.

Ruth to attend board meetings

Beau not comfortable w/ ~~b~~ staff on board
Taro & Peggy

Matisse to come next

Meeting probably either ~~Wed~~ Thurs., Fri

get behind idea of gala for catalog

do before
Cooper Hewitt ~~[illegible]~~ event Nov. 19

Marin event Oct. 28
Coordinate